



Dear City High Supporter:

City Charter High School is approaching its 20th anniversary and we are asking our friends, partners, and supporters to join us in the celebration. We were a startup when we began. Since then, we've achieved what many long-standing educational organizations have been striving for:

An educational model that taps the potential of ALL students.

How did we do it? By embracing equity and innovation. We began our journey believing that all young people, when nurtured and held to high expectations, can achieve amazing things. As City High matured, we developed methods and models to support that belief.

After twenty years, look at what we've created—a standout track record of success! City High's model has changed the educational landscape in our city. And, for each young person who realizes their potential, Pittsburgh's future becomes stronger.

We invite you to join City High in commemorating this accomplishment.

We will mark this milestone with an anniversary celebration for supporters and partners to be held August 3rd from 5:00 – 7:30, at Point Park's Pittsburgh Playhouse Theater in downtown Pittsburgh. Here are three ways you can help us make this possible:

- **Sponsor the anniversary celebration** with a level and benefits package that's right for you.
- **Place an ad or congratulatory message** in our printed event program.
- **Donate a silent auction item or experience.** Proceeds will support youth programs.

Let us know how you would like to be involved.

I've included a handy reply form so you can let us know how you would like to show your support of City High's 20-year anniversary and our groundbreaking model of success. You can also access the form online at : <https://bit.ly/CityHigh20Sponsor>. If you have any questions or would like more information, please contact Michelle Fossum, Director of Enrollment and Strategic Communication, 412.690.2489 x 111, fossum@cityhigh.org.

Thank you in advance for your consideration.

Sincerely,

Dara Ware Allen, Ph.D.
CEO and Principal

Reply form enclosed. Please respond by July 10th, 2022.



City Charter High School's 20th Anniversary

Please respond by July 10th, 2022.

I would like to help City High celebrate its 20th Anniversary on August 3rd in the following way(s):

___ **Sponsorship** – Select a level and benefits package that's right for you.

___ \$2,000 (includes full-page ad; 10 VIP tickets; VIP acknowledgement in signage)

___ \$1,000 (includes half-page ad; 5 tickets; acknowledgement in signage)

___ \$ 650 (includes quarter-page ad; 3 tickets; acknowledgement in signage)

___ **Printed Program** – Place a congratulatory message or ad in the printed program.

___ Full-page ad/message @ \$500 (5" x 8")

___ Half-page ad/message @ \$350 (5" x 3 7/8")

___ Quarter-page ad/message @ \$175 (2 7/16" X 4.25")

___ Business Listing @ \$75 Company's or Individual's Full Name

(Please submit camera-ready art, full-color or black and white. If needed, we can assist with laying out simple messages and incorporating your logo. **Deadline to receive art: July 13th**)

___ **Silent Auction** – Donate an item (sports, spa, novelty item, etc.) or experience (restaurants, stay-cations, etc.) as part of our City High 20th Anniversary Silent Auction.

Item Description: _____

_____ **Value: \$** _____

Name: _____ **Company/Organization** _____

Phone #: _____ **Email:** _____

Comments: _____

Please send this completed form to:

Michelle Fossum, Director of Enrollment and Strategic Communication
City Charter High School
201 Stanwix St Suite 100
Pittsburgh, PA 15222

fossum@cityhigh.org

To discuss, arrange payment or for more information, contact Michelle:
412.690.2489 x 111 / FAX 412.690.2316